



The Martin Luther King Observance Committee

FIFTY-THIRD ANNUAL CELEBRATION

January 16, 2023

2023 Theme: "From Dream to Action: Healing Our Divisions"

SPONSORSHIP OPPORTUNITIES

53rd ANNIVERSARY

Sponsor

\$10,000

- Prominent sponsorship signage and recognition at the 2023 event
- Media coverage in event promotion
- King Day Opportunity to Speak on Program
- Scholarship Recipient Naming
- Premium Full page Ad in Commemorative Journal
- Promotional Video Prior to Panels-King Week

'BELOVED COMMUNITY'

Sponsor

\$5,000

- Full page ad in Commemorative Journal
- Promotional Video Prior to Panels-King Week
- Naming of "I Have a Dream" Scholarship recipient
- Panel Discussion Naming-Logo Usage

"I HAVE A DREAM"

Sponsor

\$2,500

- Full page ad in Commemorative Journal
- Promotional Video Prior to Panels-King Week
- Naming of "I Have a Dream" Scholarship recipient
- Panel Discussion Naming-Logo Usage

PANEL DISCUSSION

Sponsor

\$1,000

- Full page ad in Commemorative Journal
- Promotional Video Prior to Panels-King Week
- Panel Discussion Naming-Logo Usage